

FEATURE COMPARISON

Branded App & Website Package	vs. Generic Solutions
45-day guaranteed launch	DIY—varies widely, no guarantees
Full onboarding, staff training, and 30 days post-launch support	Minimal help articles, no personalized training
Monthly maintenance, content updates, and tech support available	Generic Website/App Builder
Custom push notifications, event RSVPs, member messaging	Limited or no engagement features
Church owns the design, content, and branding	Platform owns template and structure
Dedicated branded mobile app with push notifications and giving integration	Basic pages; limited integration with church tools
Fully custom design matching church's brand, colors, and culture	Often no app, or shared generic app with other churches
Seamless integration of live streaming, online giving, sermon library, and events calendar	Must self-manage or pay extra per update

